

DEALER SHOW PREPARATION CHECKLIST



CHECKLIST / TIMELINE / GUIDELINE

A little preparation before the show...

- Register all attendees for credentials, www.lnsdistributionevents.com – Register ASAP!
- Check your inventory 45 days out
- Review a list of all early buy offerings 45 days out
- Review last year purchases report 30 days out
 - ✓ Review prior year purchases to identify high volume items
- Review a copy of last years show order 30 days out
- Run your own purchase history 30 days out
- Identify all high volume items 21 days out
- Make a list of Gold Sponsor Vendors 10 days out
 - ✓ Place your orders to increase your chances to win a Free Trip
- Make a list of all Sea Value items 10 days out
- Begin entering your preshow order 10 days out
 - ✓ Pre-order shop supplies, staple items, safety equipment to allow more time to look at new products.
 - ✓ Make sure to order cash back items (increase your margins!)
- Complete your preshow order 5 days out

Need assistance?

Contact your sales representative or customer service at:

US:

800.243.9303 or 800.432.7652.

Canada:

800.959.5926 or 800.663.7483

International / LAC:

954.744.3500

Show information:

www.lnsdistributionevents.com

...Allows for a more complete experience at the show.

PRE-WRITE AS MUCH AS POSSIBLE - examples of Marine & RV product categories

- | | | |
|---|--|---|
| <input type="radio"/> A/C's - RV & Marine | <input type="radio"/> FiberGlass Repair | <input type="radio"/> Rope |
| <input type="radio"/> AK-1's | <input type="radio"/> Fuel Filters | <input type="radio"/> Sandpaper |
| <input type="radio"/> Anchors | <input type="radio"/> Fuel Tanks & Accessories | <input type="radio"/> Seating |
| <input type="radio"/> Appliances - RV & Marine | <input type="radio"/> Furniture | <input type="radio"/> Service Parts |
| <input type="radio"/> Awnings & Accessories | <input type="radio"/> Generators | <input type="radio"/> Shore Power |
| <input type="radio"/> Battery Boxes & Switches | <input type="radio"/> Hardware | <input type="radio"/> Sierra Supply |
| <input type="radio"/> Bilge Pumps | <input type="radio"/> Hose | <input type="radio"/> Solar |
| <input type="radio"/> Boat Covers & Bimini Tops | <input type="radio"/> Instruments | <input type="radio"/> Spark Plugs |
| <input type="radio"/> Campware | <input type="radio"/> LP Gas | <input type="radio"/> Steering & Controls |
| <input type="radio"/> Carriers & Covers | <input type="radio"/> Oils & Lubricants | <input type="radio"/> Steps & Tiedowns |
| <input type="radio"/> Cleaners & Waxes | <input type="radio"/> Paints & Supplies | <input type="radio"/> Towing & Trailering |
| <input type="radio"/> Dock & Anchor Lines | <input type="radio"/> Power Protection | <input type="radio"/> Vents & Hardware |
| <input type="radio"/> Electrical | <input type="radio"/> Propellers - Early Order | <input type="radio"/> Watersports |
| <input type="radio"/> Electronics - RV & Marine | <input type="radio"/> Plumbing - RV & Marine | <input type="radio"/> Wire & Connectors |
| <input type="radio"/> Fasteners | <input type="radio"/> Resins & Epoxies | <input type="radio"/> Zincs / Anodes |
| <input type="radio"/> Fenders | <input type="radio"/> Roofing & Sealants | |

PREPARE IN ADVANCE!

Come join us for the largest Marine and RV shows in the nation.

Register at www.lnsdistributionevents.com today!